



944  
MAGAZINE

# 200 WELCOME NFL GIFT BAGS

**944 MAGAZINE IS PROUD TO ANNOUNCE WE ARE THE OFFICIAL LIFESTYLE MAGAZINE OF THE 2008 ARIZONA SUPER BOWL HOST COMMITTEE.**

As part of this partnership, 944 will be producing a one-time, oversized, collector's edition Super Bowl luxury custom publication called GAME that will be distributed throughout the Phoenix metropolitan area the week of the Big Game. 944 will also host the official 2008 Arizona Super Bowl Host Committee Kick-Off party at the 944 Super Village at Arizona Canal at Scottsdale Waterfront, which will serve as the epicenter of Super Bowl activity with an action-packed itinerary of top-notch events. In partnership with the Host Committee, 944 will create **200 Welcome Gift Bags** designed for the NFL players, coaches, owners and team officials who are vying for the Championship title at Super Bowl XLII. Distributed days prior to the game, these gift bags provide the ideal opportunity for you to get your brand directly into the hands of the most influential men in football while hundreds of global media outlets zero in on their every step ...



## GIFT BAG OPPORTUNITIES: LOGO AND PRODUCT PLACEMENT

**Fee: \$5,000**

**Size: [3 X 3] logo placement on external fabric of gift bag**

Not only will your brand shine in the official gift bags for the Super Bowl Host Committee, but your logo will enjoy prominent placement on the actual gift bags. A big ticket item, these gift bags will serve as a limited-edition item for Super Bowl collectors and high-profile individuals. As the most highly awaited sporting event of the year, this is your chance to expand your brand recognition with the most "bang" for your buck ...

## PRODUCT PLACEMENT ONLY

**Fee: \$3,500**

**FOR MORE INFORMATION OR TO SEAL THE DEAL, PLEASE CONTACT CORPORATE EVENTS & MARKETING MANAGER, CARLY HARRILL, AT [CARLY@944.COM](mailto:CARLY@944.COM) OR 619.817.5066.**



\*All products are subject to approval of the NFL and Arizona Super Bowl Host Committee.