



Press Credential Request Form

Arizona Canal at Scottsdale Waterfront
Scottsdale, Arizona • January 31-February 3, 2008
Fax completed form to 866-397-3818

PROCEDURES FOR MEDIA ACCREDITATION

Only bona fide representatives of the mass media— press, photo, radio, television and film— will be accredited to cover special events to be held within the 944 Super Village. Please complete the following forms and click SUBMIT to register online.

Please submit your request no later than January 25, 2008. Late registration will be subject to 944's discretion and accepted no later than January 29, 2008. Press will be contacted via email or phone if outlet is approved.

Once approved, you will be required to send in a high-resolution photo for verification purposes. Your press credential will be available for pick-up at the press check-in area at the 944 Super Village (location to be determined).

To obtain press releases or review past press, please visit www.944.com/azsuperbowl and view the "PRESS" link. An Interactive Outreach kit is available for media at www.944game.com/outreach. If you have any additional questions, please email Jesse Derris, Brandon Hatler or David Falkenstein at sunshinesachs@944.com.

Note that all journalists will be required to make their own travel and hotel arrangements. Thank you for your time and we look forward to seeing you at the 944 Super Village!

PERSONAL DATA (Please print clearly)

1. Last Name: _____ 2. First Name: _____

3. Date of Birth: _____

4. Permanent Office Address: _____

5. Telephone: (____) _____ - _____ 6. Fax: (____) _____ - _____

7. Email: _____ @ _____

8. Contact Phone During Event: (____) _____ - _____

9. Contact Email During Event: _____ @ _____

REPRESENTED MEDIA ORGANIZATION DATA

10. Name of Organization: _____

11. Contact Person & Title: _____

12. Headquarter Mailing Address: _____

13. Telephone: (____) ____ - _____ 14. Fax: (____) ____ - _____

15. Email: _____@_____

16. Type of Medium (check as many as necessary):

____ Daily Newspaper ____ Photo/Visual ____ Other

____ News Agency/Service ____ Radio

____ Television ____ Magazine

17. Position:

____ Cameraperson ____ Director ____ Photographer

____ Correspondent ____ Editor ____ Producer

____ Reporter ____ Technician ____ Other

18. Camera Pass:

Camera passes are REQUIRED for any photographic equipment to be allowed on the 944 Super Village premises or in the designated press areas. Please indicate dates for which a pass is needed:

____ Thursday, January 31

____ Friday, February 1

____ Saturday, February 2

____ Sunday, February 3

19. Working Language of Represented Media Organization _____

20. Schedule of Events

**Please check the events you are interested in covering:

_____ **All-Access Credentials (access to all events listed below)**

_____ **944 Magazine Six-Year Anniversary**

944 Magazine will celebrate their anniversary with DJs Reach, Roctakon and Vice on the turntables and a national onstage performance to be announced.

_____ **“Celebrity Night at the Tables” Charity Poker Tournament**

944 will present a celebrity poker tournament featuring cast members from the major motion picture, “The Grand,” and champions from the World Series of Poker. The poker tournament will be in partnership with One Five Foundation to benefit the Boomer Esiason Foundation and Junior Achievement of Arizona.

_____ **Wyclef Jean**

World-renowned musician/rapper/songwriter Wyclef Jean, will headline Friday evening at the 944 Super Village.

_____ **Official 2008 Arizona Super Bowl Host Committee Party**

The 944 Super Village will be the home of the official 2008 Arizona Super Bowl Host Committee Party. Juliette and The Licks — actress Juliette Lewis, best known for her roles in The Other Sister and Natural Born Killers, serves as the frontwoman for the group — will open the festivities.

_____ **Velvet Revolver/Paul Oakenfold**

The kings of rock ‘n’ roll, Velvet Revolver — lead by former members of Guns N’ Roses, Slash, Duff McKagan and Matt Sorum, and Scott Weiland from the Stone Temple Pilots — will highlight the evening’s entertainment followed by one of the world’s most influential DJs, Paul Oakenfold.

** Additional events to be confirmed

19. Your main news topic(s) or field(s) of coverage (if applicable): _____

Date: _____ Signature: _____